

McCloskey® True Basics™ Interior Latex Flat Paint

No. 14500 Series

GENERAL DESCRIPTION

McCloskey® True Basics™ offers smart fashion color with smart performance value. Durable, one-coat coverage and a smooth finish offer everything aspiring mavens crave at a “can-do” price point.

PRODUCT FEATURES

- Great coverage and durability
- Washable and scrubbable
- Soap and water cleanup
- Dries in 30–60 minutes

RECOMMENDED USES

Properly prepared, interior walls and ceilings including previously painted and primed plaster, wood, brick, drywall, cement and metal.

SHIPPING AND PACKAGING

Freight Classification: Paint or paint related material. Protect from freezing.

Packaging:

- Quart – 4 per carton
- Gallon – 4 per carton

COMPOSITION

Base and Fill Levels

(oz./gal.)

White (14500)	128
Pastel Base (14501)	126
Tint Base (14502)	124
Clear Base (14503)	116

APPLICATION

Stir paint thoroughly. Intermix containers to ensure uniform color. Apply with a premium-quality roller, polyester brush or airless sprayer. Paint the ceiling first, then the walls. If applying by roller, roll from dry area into wet area using firm, crisscross strokes. Finish with long, even strokes in one direction. Note: Some deep or bright colors may require an additional coat to obtain complete hide. Surface conditions and application technique can also impact coverage.

Airless Spray:

- Pressure: 2000 PSI
- Tip: 0.017–0.019”

Brush: premium-quality nylon or polyester brush

Roller: premium quality synthetic, 3/8” nap

SYSTEM

RECOMMENDATIONS

Plaster:

- Prime with True Basics Interior Latex Flat Paint
- 1–2 Coats: True Basics Interior Latex Flat Paint

Wood:

- Prime with True Basics Interior Latex Flat Paint
- 1–2 Coats: True Basics Interior Latex Flat Paint

Brick:

- Prime with True Basics Interior Latex Flat Paint
- 1–2 Coats: True Basics Interior Latex Flat Paint

Drywall:

- Prime with True Basics Interior Latex Flat Paint
- 1–2 Coats: True Basics Interior Latex Flat Paint

Cement:

- Prime with True Basics Interior Latex Flat Paint
- 1–2 Coats: True Basics Interior Latex Flat Paint

Metal:

- Prime with Anti-Rust Primer
- 1–2 Coats: True Basics Interior Latex Flat Paint

PRODUCT SPECIFICATIONS

Vehicle Type: Vinyl Acetate Ethylene Copolymer
Pigment Type: Titanium dioxide
Viscosity: 100–106 Krebs Units
Sheen: 0–6 Units @ 85° angle
Flashpoint: N/A
VOC (g/L): less than 50 g/L 0.42 lb/gal as per 40 CFR 59.406
Volume Solids: 33%
Weight Solids: 52%
Weight Per Gallon: 11.51 lbs./gal
Practical Coverage: Covers up to 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity. Thin only for spray application with up to 8 oz. of water per gallon of paint (236 mL per 3.78 L).
Recommended Film Thickness:
4.0 mil Wet 1.3 mil Dry
Dry Time @ 77 °F and 50% Relative Humidity
To The Touch: 30–60 minutes
Recoat: 2–4 hours
Washing Instructions: Wait at least 7 days before washing with a mild detergent and soft sponge
Application Temperature: 50–90 °F (10–32 °C)

*Data reported is typical of White and will vary by color and batch.

REGULATORY COMPLIANCE

Current as of: 9/12/2017

SCAQMD	Yes
CARB 2000 SCM	Yes
CARB 2007 SCM	Yes
OTC/LADCO	Yes
US National	Yes

CLEANUP AND DISPOSAL

Clean up with warm, soapy water. Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spills, absorb with inert material such as sand or kitty litter. Dispose of empty container or unused portion in accordance with local, state and federal regulations.

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SURFACE PREPARATION

General:

Read the Lead Warning paragraph. Thoroughly clean the surface and allow to dry. Remove wallpaper and loose, peeling paint. Remove gloss from shiny surfaces. Patch cracks and spot prime. True Basics paint can be used to prime patched areas and bare surfaces before applying the finish coat. For best results on heavily stained areas, apply one coat of an appropriate interior latex primer.

Plaster:

Allow new plaster to fully cure and sand smooth. Remove all sanding dust. Spot prime before applying the finish coat.

Wood:

Sand wood smooth and patch holes and imperfections with wood filler or putty and sand smooth. Remove all sanding dust. Spot prime new or bare surfaces before applying the finish coat.

Brick:

Masonry surfaces and mortar should be fully cured, usually 30 days. Remove all loose material or dust.

Drywall/Wallboard:

Fill cracks, pits and voids with patching compound, let cure and sand smooth. Remove all sanding dust. Spot prime new or bare surfaces before applying the finish coat.

Cement/Concrete:

New concrete, masonry surfaces and mortar should be cured, usually 30 days. Remove all form release or curing agents. Remove all loose material or dust. Spot prime soft concrete or masonry surfaces before applying the finish coat.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

LIMITED WARRANTY

This product is warranted to perform to your satisfaction at the time of application when applied to a properly prepared residential surface in accordance with the label directions and excludes failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights that vary from state to state.

CAUTIONS

WARNING! Contains Crystalline Silica. **KEEP OUT OF THE REACH OF CHILDREN.** May cause eye and skin irritation. **Use only with adequate ventilation.** Avoid breathing vapors, spray mist or sanding dust. If painting indoors, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Follow respirator manufacturer's directions for respirator use. When sanding, wear a dust mask. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **DO NOT TAKE INTERNALLY.** Delayed effect from long-term exposure: Cancer hazard. Contains crystalline silica, which can cause cancer. Risk of cancer depends on duration and level of exposure to dust from sanding surfaces or spray mist. **WARNING:** This product contains a chemical known to the State of California to cause cancer.

First Aid: Eye Contact: Immediately flush with plenty of water for at least 15 minutes. If irritation persists, get medical attention.* **If Inhaled:** If affected by inhalation of vapor or spray mist, move to fresh air. If breathing difficulty continues, get medical attention.* **If Swallowed:** Drink 2 glasses of water. Get medical attention immediately.*

*Call poison control center, hospital emergency room or physician immediately.

UCL 3.1

For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

EMERGENCY MEDICAL TELEPHONE:

1-888-345-5732

8725 W. Higgins Rd., Chicago, IL 60631

877.825.7727

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